



Education is a solid foundation for success. Pevonia Consulting offers a comprehensive manager training/coaching program to increase the effectiveness of your spa. Some featured topics include:

3-Day Spa Director Class Topics:

Day 1: Vision, Mission, Understanding Programs, Staffing and Job Descriptions

Day 2: Budgets, Control Systems, Training Staff (protocols, products, equipment, sales)

Day 3: Marketing

- Effective Leadership & Management Skills*
- Effective Steps to Hiring & Retaining Employees*
- Handling Your Financials, Creating & Monitoring a Budget*
- Creating a Successful Marketing Plan*
- Retail Profit Boost*

Call today for a current course schedule.



EDUCATION



Where Great Spas Begin!

